



CITY OF
PRINCE GEORGE

MEDIA RELEASE

City of Prince George
1100 Patricia Boulevard, Prince George, BC V2L 3V9

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For Immediate Release

“Upcoming myPG Events”

Prince George, BC- myPG, the City’s first sustainable initiative that empowers citizens to shape our future, has finished the first phase of community participation through “envisioning the future”.

myPG is now moving into the pivotal phase: developing shared strategies and a clear “community sustainability plan”. This phase will link technical work with community engagement to produce an integrated, long-term strategy for Prince George through a series of focused workshops.

The first workshop - Scenarios Workshop, asks participants to describe our future as a few alternative stories, each one illustrating how different external factors might affect Prince George and our ability to achieve our goals.

Five strategy workshops will then follow, each one focusing on a different topic: (1) Land use and transportation; (2) Buildings, infrastructure and open space; (3) Youth priorities; (4) Social development; and (5) Economic development. A Technical Review will follow to integrate the work of the topic-focused workshops into a consistent set of strategies.

Strategy development is a core step in building the Integrated Community Sustainability Plan, myPG. They will not replace the extensive strategic planning already being done by many organizations. Instead, the community sustainability strategies complement and may strengthen existing efforts.

The workshops are open each evening for the public to review the draft results from each workshop. The draft results from each workshop will also be posted on the myPG website and available at City Hall. A public review and comment period will follow each workshop. Below are the details for the public review opportunities at each upcoming workshop.

For more information on myPG, please visit www.myPG.ca

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Date	Event	Details
February 11-12	Scenarios workshop	Civic Center, Room 208 Public Review: 6:30pm – 8:30pm
	<u>Strategies workshops</u>	
February 23	Land Use and Transportation	Civic Center, Room 208 Public Review: 6:30pm – 8:30pm
February 24	Environment (buildings, infrastructure and open space)	Civic Center, Room 208 Public Review: 6:30pm – 8:30pm
March 3	Economic Development	UNBC Bentley Center, Room 7-170 Public Review: 6:30pm – 8:30pm
March 4	Social Development	Civic Center, Room 208 Public Review: 6:30pm – 8:30pm

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