



CITY OF  
**PRINCE GEORGE**

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# MEDIA RELEASE

City of Prince George  
1100 Patricia Boulevard, Prince George, BC V2L 3V9

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May 31, 2010

For Immediate Release

## **“City Receives National Clean Air Award for 2010”**

**Prince George, BC-** The City of Prince George was awarded a 2010 Clean Air Day Award by the Clean Air Day (CAD) Advisory Committee. The Advisory Committee established the Clean Air Day Awards in 2006 to celebrate outstanding contributions to clean air issues in Canada. This year, the City of Prince George was recognized for “Outstanding Public Education and Outreach” for its Clean Air Ambassador program.

“This recognition belongs to all those in the community that are working so hard to raise awareness around air quality,” said Mayor Dan Rogers. “Protecting, preserving, and improving our air is a core focus for the City. We are committed to achieve positive improvements to air quality by collaborating with community partners and senior levels of government.”

The City of Prince George created the Clean Air Ambassador pilot project in recognition of air quality issues in Prince George. The Clean Air Ambassador engaged the community in face-to-face public education focusing on residential and commercial wood burning issues. The Clean Air Ambassador played an integral role in gaining public support for the City’s Clean Air Bylaw through education and awareness initiatives.

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