



CITY OF  
**PRINCE GEORGE**

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# MEDIA RELEASE

City of Prince George  
1100 Patricia Boulevard, Prince George, BC V2L 3V9

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July 16, 2010

For Immediate Release

## **“Art Beautification Program Announced”**

**Prince George, BC-** This summer, new street banners will beautify the Hart community and Central Street, as the City of Prince George and Hart Community Association have partnered in an art beautification program.

These art banners, set to be installed in mid July, were designed by a Kelly Road Senior Secondary Art class, under the direction of art teacher Robyn Bearegard. Forty eight individual designs will be displayed around the Hart Highway and Austin Road intersection. Additionally, eight of these banners will also be showcased on Central Street between 5<sup>th</sup> Avenue and Highway 16. These eight were designed by students Candice Daoust, Ashley Knight, Hailey Koshel, Angie Lundblom and Ashlee Menning.

“We are grateful for the participation of all those involved in this project,” said Acting Mayor Murry Krause. “Art is a key component to any community and we are proud to expand on our beautification programs in the City.”

“This undertaking was initiated by the Hart Community Association as a civic pride project for the Hart area,” said Doug Hofstede, City Recreation Coordinator. “The City’s Public Art Advisory Committee welcomed the proposal with open arms and looked at further ways of expanding it to include the bypass”.

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**\*\*\*Media photo opportunity\*\*\***

The eight bypass banners will be “unveiled” by the student artists at 10:00 am July 13, 2010 at Dagg Road just north of Austin Road East.